



hugenote kollege

Waar Christenwees grondvat is opleiding

**School of Social Innovation
Impact Assessment for Social Business**



The aim of this module is to enable students to comprehend and engage with the key theories, frameworks, and debates in the field of social innovation and social impact, and to apply them to the analysis of organisational and management practices. This course also draws from theories and models relating to institutional arrangements, metrics, indices, and methods for assessment of community impact of social innovation. The purpose is to equip students with understanding, insight, knowledge, and skills to conceive of, to draft, and to apply models, frameworks, methods, and metrics for assessment of social innovation outcomes.

The following topics will be covered by **Johan Olivier, Susan Kruger, and Ilse van der Merwe** lecturers at the School of Social Innovation at Hugenote Kollege:

Topic 1: Social Innovation and Social Impact

- Session 1: What is Social Innovation and Social Impact? How do you know when social innovation makes a difference? How do you measure social impact? How do you know that a social innovation leads to social change?
- Session 2: Solving wicked problems with social innovation.
- Session 3: Social innovation in a developmental context.
- Session 4: Identifying change and measuring impact.
- Overnight Reading: Social Innovation and Social Impact.

Topic 2: Organising for social innovation

- Session 1: The relevance of a sector 'home' for social innovation - does it matter whether you are in the public, private or non-profit sector? What are the choices? Are some ways better than others?
- Session 2: Social innovation and ethics.
- Session 3: Social innovation and resource efficiency for the common good.
- Session 4: Financing social innovation.
- Overnight Reading: Social innovation and sustainability.

Topic 3: Measuring Social Impact

- Session 1: What is social impact and what are the choices for measuring social impact?
- Session 2: "Doing" Social Impact Measurement.
- Session 3: Rietbron: a case study of doing more with less.
- Session 4: Group session: Critically review social impact measures and approaches.

Topic 4: Adding value to your social innovation project

- Session 1: Group session – Practical case study of ex-ante assessments and value network analysis for measurable social impact of social innovation.
- Session 2: Group session: Feedback on practical case study.

After completion of the module the student will be able to:

1. Appraise the key theories of social innovation and their roles in bringing about social change and understanding to:
 - a) Interpret trends of impact assessment for social innovation and apply it to social impact assessment; and
 - b) Analyse and review the emerging hybrid models of organisations in the interaction between private, public, and non-profit organisations to optimize social innovation.
2. Analyse and apply impact assessment for the benefit of social innovation to:
 - a) Design and develop impact analysis-based social innovation techniques and applications such as forecasted assessments and value network analysis; and
 - b) Revise and organise institutional arrangements for social innovation based on a theory of change for the South African socio-economic context.
 - c) Design and develop on the basis of social impact assessment, a theory of change for social innovation and entrepreneurship.
3. Identify and critically construct a personal and professional own learning journey.

Admission Requirements

Requirement for admission is preferably an undergraduate degree or equivalent qualification. Applicants with a grade 12 school leaving certificate are also eligible for admission to executive short courses with appropriate leadership and management experience.

Distance Learning Delivery

In the distance learning delivery approach, the course is presented via the My Notes Student Portal of Hugenote Kollege in a programme that will require guided self-study from participants. The time required for this self-study delivery will be ± 40 hours and requires an in-depth engagement with all of the material supplied. The self-study on My Notes will be linked to three weekly four-hour Zoom-based teaching sessions. Attendance is compulsory.

Zoom sessions	Timeslot	Topics
1 st Week 1 st Session	14:30 – 18:30	Topic 1 and 2
2 nd Week 2 nd Session	14:30 – 18:30	Topic 3
3 rd Week 3 rd Session	14:30 – 18:30	Topic 4

The prescribed compulsory assessments will require self-study and uploading of the assignments onto My Notes to be graded. The duration of the course adds up to ± 35 days and is delivered in the manner set out above and below.

Assessment methods

- Individual assignment (40%)
 - The participants have to write a solution to a problem in essay format of ± 10 pages. The topic of the problem is based on the content of the executive short course. The hand-in-date is at the end of the duration of the course which is normally three weeks after the 3rd Zoom session.
- One Individual open-book end-of-module examination (40%)
 - The end-of-module examination is scheduled a day during the week after the 3rd Zoom session. The open-book-examination day is scheduled on My Notes and is available from 08:01 until 23:59. The participants need to answer the open-ended-questions with all the information available to them. The purpose of the examination is to test insight and not rote learning.
- Impact assessment individual leadership journey exercise (15%)
 - The participants have to start a personal journey exercise after the first Zoom session. This has to be loaded onto My Notes during the week after the 3rd Zoom session. The required documentation for this assessment is in the form of a journal or essay. What needs to be reflected upon are insights and applications of lessons learnt throughout the executive course.
- Class group presentation (5%).
 - The participants are given a challenge during the 1st Zoom session which they have to present during the 3rd Zoom session. The challenge is based on the content of the

Impact Assessment for Social Business executive short course

information covered during the 1st Zoom session. The purpose is for the participants to learn from each other.

References and study material

The module will draw from a diverse range of sources and as such no individual text will suffice. However, the following texts will provide a useful nucleus for the module:

- Antonites, A., Schoeman, W.J. & Van Deventer, W.F.J. 2019. A critical analysis of social innovation: A qualitative exploration of a religious organisation. *HTS Teologiese Studies/Theological Studies* 75(4), a5282. [Online] Available: <https://doi.org/10.4102/hts.v75i4.5282>.
- Dhondt, S., van de Ven, H., Ziauberyte, R., Van Der Torre, W., Cressey, P., Kaderabkova, A., Luna; Á. Moghadam Saman; S., Castro Spila; J. & Terstriep, J. 2016. Ex-Ante Impact Assessment & Value Network Analysis for SI. *Report of the project "Boosting the Impact of SI in Europe through Economic Underpinnings" (SIMPACT)*. Brussels: European Commission, DG Research & Innovation.
- Florman, M & Klingler-Vidra, R. 2016. A critical evaluation of social impact assessment methodologies and a call to measure economic and social impact holistically through the External Rate of Return platform. *LSE Enterprise Working Paper # 1602*. [Online] Available: <http://eprints.lse.ac.uk/id/eprint/65393>.
- Muir, K. & Bennett, S. 2014. *The Compass: Your Guide to Social Impact Measurement*. Sydney, Australia: The Centre for Social Impact.
- Weaver, P. M. and Kemp, R. 2017. A review of evaluation methods relevant for social innovation: with suggestions for their use and development. *TRANSIT Working Paper # 14*. [Online] Available: TRANSIT: EU SSH.2013.3.2-1.

Various additional academic and professional sources and resources will be provided and updated continuously during and after the class sessions.